

## **Scheme for establishment of Hi-Tech & Mini Dairy Units for the year 2017-18 (N)**

This scheme is proposed to be implemented in the State in the year 2017-18. The scheme in principle stands approved by the Govt in the State Budget for the year 2017-18 for which an amount of Rs. 10.00 crores is earmarked. Haryana holds a significant place in the field of milk production in the country. The State is proud to be the home-tract of one of the best buffalo breeds of the world i.e. 'Murrah'. Buffalo has also been recognized to be the animal of the 21st Century and thus, systematic improvement of buffaloes for milk production of the country is a foregone conclusion. Most of the States procure breeding stock from Haryana for up gradation of their low producing buffaloes. The State is quite conscious of conserving, improving and fast multiplying this unique genetic stock of buffaloes by promoting breeding activities in the State.

Animal Husbandry is an integral part of Agriculture and is a major sector of employment. The State has a vast potential of self-employment generation in Animal Husbandry & Dairying sector. Establishment of dairy units of 3,5,10 milch animals can generate substantial employment (direct or indirect). For setting up such units loan is provided by the banks & subsidy by Government. Normally, one person gets full time employment by keeping 2-3 milch animals. Similarly, for unit of 5 to 10 milch animals other members of the family also get employment. The State is having a well-knit infrastructure of veterinary institutions catering to the needs of the livestock owners by providing veterinary and breeding services, and is also self-sufficient in fodder production and rich in human resources for providing training to the farmers as well as the field functionaries. Earlier, for providing self employment opportunities and raising the socio economic status of the beneficiaries mini dairy units of 3/5/10 milch animals were being setup . Similarly to give a boost to indigenous cattle rearing, dairy unit of 3/5 milch animals of indigenous cattle i.e Hariana, Sahiwal were included under this scheme from 2015-16 and from this financial year i.e. 2017-18 Belahi Breed is being included for which the quantum of subsidy is 50%. Now in the interest of making dairy units

economically viable and more competitive, provision has been made to setup a Hi-tech dairy unit of 50 milch animals. To begin with a target to setup 25 hi-tech dairy units of 50 milch animals is kept for the current financial year 2017-18. The beneficiaries of large size dairy unit of 50 milch animals will be given subsidy in the form of interest subvention on loan (of loan amount not more than 75% of the unit cost ) raised by them for the establishment of a hi-tech large dairy unit of 50 animals. However, provision to clear the liability of the units of 3/5/10 dairy units setup in the year 2016-17 has also been made in the scheme. A target to setup 1000 mini dairy units of 3/5/10 milch animals including indigenous cattle of Haryana, Sahiwal and Belahi breeds is proposed for the year 2017-18. It is a non-staff scheme & will be implemented with the help of the existing staff. A provision of Rs.10,00,00,000 is provided in the scheme.

In order to help the beneficiaries, subsidy @ 25% will be provided for purchase of animals for establishment of dairy units of the 3, 5 and 10 milch animals. Being the home tract of dual-purpose Haryana, Sahiwal and Belahi cows which are highly preferred milch purpose indigenous cattle breed, the State is under moral, social and national obligation to undertake conservation, development and further propagation of these indigenous breeds of cattle. Therefore, to encourage the farmers to setup mini dairy units of 3 and 5 indigenous cattle subsidy @ 50% of the units cost will be provided to the beneficiaries for purchase of cows of Haryana, Sahiwal and Belahi breeds.

#### **Long term objectives of the scheme:-**

Long term objective of this scheme is as follows:

- i. Creation of employment opportunities through Animal Husbandry activities
- ii. Increase in milk production and productivity.
- iii. Upgradation and development of valuable breeds/germplasm available in the State.

#### **Medium term objectives of the scheme**

With the following objectives in view, a target to setup 2000 dairy units has been laid down by the department for the Annual Plan 2017-18:-

- i. To provide self-employment to unemployed.
- ii. Supplement the income of the families of the entrepreneurs.
- iii. Raise the socio economic status of the weaker sections of the society.

- iv. Enhancing per capita/day availability of milk in the State.

It is proposed to establish 1000 dairy units of 3, 5 & 10 milch animals and 25 Hi-tech dairy units of 50 milch animals during 2017-18. So far as the expected impact is concerned, it will encourage the beneficiaries to setup dairy units of quality milk yielding animals which will boost up milk production on one hand and generate more & more employment opportunities in the dairy sector on the other. The self employment will provided to 1025 beneficiaries during the year.

#### **Strategies:-**

It is a credit based scheme for which Commercial banks under Agriculture Finance would finance the commercial dairy units. The marketing facility of milk is being provided by HDDCF. The Department holds 11 days dairy trainings at every Sub Division in the State for the persons interested in setting up of dairy units. Two batches comprising of 40 trainees each will be organised at the level of each Sub Division in the State during the current financial year 2017-18.

#### **Roll out of the Scheme in Terms of Commencement of Activities:-**

The department would assist the beneficiaries in establishing these dairy units in the following ways:-

- i. Imparting 11 days dairy trainings at the concerned Sub Division / Government Veterinary Hospital in the State for the persons interested in setting up of dairy units.
- ii. Sponsoring of loan applications to banks.
- iii. Providing veterinary and breeding facilities.
- iv. Linkage with cooperatives for marketing of milk through HDDCF etc.

#### **Identification and selection of beneficiaries:-**

The Veterinary Surgeon of the area will be responsible for preliminary identification of the beneficiary for assistance to setup dairy units of 3/5/10 milch animals under the scheme. He will arrange for public announcement in the village, put notices in chaupals contact personally the village Sarpanch of village Panchayat and the potential beneficiary before holding a meeting in full public view to collect applications from the beneficiaries. The application will have to be recommended and verified by the Sarpanch of village Panchayat. the Veterinary Surgeon of the area concerned shall ensure that the applicant has the required know-how for establishing and running the dairy units. However, if need be training (optional) for this purpose may be imparted. Final approval of the application shall be done by the Deputy Director or his representative (SDO, Animal Husbandry & Dairying )

### **Selection Committee**

For achieving the objectives of this scheme, a committee comprising of the following officers will ensure facilitation/arrangement of loan from financial institutions and insurance etc. to the beneficiaries:

1. Deputy Director, Animal Husbandry or his representative not below the rank of S.D.O. (AH), (Chairman).
2. Local Veterinary Surgeon.
3. Representative of financing bank.
4. Representative of Village Panchayat/ Municipal Body - Sarpanch/ Ward Panch/Gram Sachiv/Numberdar.

The committee shall identify the suitable beneficiaries and shall recommend their application for the establishment of 3/5/10 milch animals units under the scheme. The applicant should be of 18 to 55 years of age and must be unemployed. He/she may not be formally educated but a literate applicant would be preferred. Training in dairying is not a binding condition but the concerned Veterinary Surgeon would ensure that the applicant have basic knowledge of animal rearing, required know-how for establishing and running the dairy units. In case, the number of applicants are more, than the

committee shall recommend their application by prioritizing the applications on following parameters so that resource poor/needy beneficiaries are selected-

1. Below Poverty Lines families
2. Widows
3. Families having no member in Govt./Semi Govt. job./ Private Sector
4. Landless families
5. Land holding less than 2.5 acres
6. Already rearing livestock but the unit as per scheme is not complete
7. Families having no livestock but having aptitude and housing facilities to rear livestock
8. Any other parameter that the committee decides as appropriate

### **Identification and selection procedure for 50 Milch Animals Hi-tech Dairy units**

In case of large unit of 50 milch animals, interested person will submit an application as per format given in Annexure-I to the office of Deputy Director of concerned District which will be examined by a District level committee of following departmental officers for sponsoring the same to the bank branch for arranging loan. The committee shall select suitable applicants by taking into consideration the entrepreneurship, attitude of the applicant and also availability of collateral security, availability of margin money with the applicant. The committee shall also be at liberty to fix any other parameter, as it deem fit, for finalising selection of suitable applicant.

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|---|------------|
| 1. Deputy Director, Animal Husbandry                                      | (Chairman) |
| 2. All Sub Divisional Officers (AH) of the district                       | (Members)  |
| 3. Veterinary surgeon of the concerned<br>Government Veterinary Hospitals | (Members)  |

### **Procedure for Purchase of livestock:-**

After financing institutions/banks sanction loan to the beneficiary, purchase of livestock shall be effected through a committee of following-

1. Sub Divisional Officer (Animal Husbandry)
2. Local Veterinary Surgeon
3. Representative of financing bank
4. Representative of Insurance Company

5. Representative of Village Panchayat / Municipal Body – Sarpanch/Ward Panch/ Gram Sachiv/Numberdar (in case of 3/5/10 milch animals unit)
6. Beneficiary (in case of 50 milch animals unit)

The aforesaid committee shall be responsible of purchase of livestock. Veterinary surgeon of the area will issue Health Certificate in presence of Committee. The concerned Veterinary Livestock Development Assistant shall be responsible for animals' tagging, arrangement for insurance through insurance company and for maintaining complete records of units established under the scheme. Insurance of the animals will be done at the spot and insurance premium will be borne as per the prevailing insurance scheme or in the absence of which 100 % insurance premium will be met out of this scheme in case of SC beneficiaries and 50% in the case of other beneficiaries for the establishment of 3/5/10 milch animals units.

#### **Payment of subsidy:-**

In order to help the beneficiary to purchase the animals of his choice the Financing Banks will release loan amount to the beneficiaries by transferring the amount to his saving bank account. Subsidy @ 25% (50% in case of indigenous cattle dairy units) will be provided after establishment of 3/5/10 milch animals unit to the beneficiaries' saving bank account in which the bank has transferred the loan account.

The beneficiaries of large size dairy unit of 50 milch animals will be given subsidy in the form of interest subvention on loan raised by them for the establishment of a Hi-tech large dairy unit of 50 animals. This subsidy will be given on annual basis at the end of loan year in the loan account of beneficiaries on their regular payment of bank loan on the production of a certificate from the concerned bank from whom loan is obtained and also verification by concerned Area Veterinary Surgeon and Sub Divisional Officer (AH) that the Dairy Unit is still existence.

#### **Cash flow Requirement as per Roll Out Plan:-**

For the establishment of a dairy unit the department sponsors loan applications to the banks on the basis of which the bank sanction/advances loan to the beneficiary after

which the department releases 25% subsidy (50% subsidy in case of indigenous cattle Dairy units) amount. As this exercise may take about two month's time so funds for this purpose are expected to be spent from the 2nd quarter onwards The permissible limit of cost per milch animal for providing subsidy will be as follows-

### **Cost of Animals**

Sr. No.	Type of Milch Animal	Milk Yield	Maximum permissible cost per animal for grant of subsidy
1.	Crossbred Cow (H.F.)	Upto 15 litre	Rs. 55,000/-
		15-20 litre	Rs. 65,000/-
		Above 20 litre	Rs. 75,000/-
2.	Buffalo	8-10 litre	Rs. 55,000/-
		10-12 litre	Rs. 65,000/-
		Above 12 litre	Rs. 75,000/-
3.	Indigenous Cow (Sahiwal)	8-10 litre	Rs. 55,000/-
		10-12 litre	Rs. 65,000/-
		Above 12 litre	Rs. 75,000/-
4.	Indigenous Cow (Haryana)	8-10 litre	Rs. 30,000/-
		10-12 litre	Rs. 40,000/-
		Above 12 litre	Rs. 50,000/-
5.	Belahi Indigenous Cow	5-8 litre	Rs. 10,000/-
		8-10 litre	Rs. 12,000/-
		Above 10 litre	Rs. 15,000/-

Cost of milch animals, except Haryana cows, has been fixed as per the recommendation of the Unit Cost Committee of National Bank of Agriculture and Rural Development (NABARD). The cost of animal as determined by Veterinary Surgeon may be lower depending upon age, number of lactation, breed characteristics etc. and the subsidy would be provided on this lower cost. However, the maximum permissible cost for grant of subsidy would not exceed the cost indicated against various milk yields in the table mentioned above.

## Annexure-I

### ऋण आवेदन पत्र

प्रमाणित फोटो

1. लाभार्थी का नाम :
2. पिता का नाम :
3. आयु : वर्ष जन्म तिथि
4. स्थाई पता :
5. पत्र व्यवहार का पता :
6. मोबाईल नं० :
7. बैंक खाता संख्या :
8. कृषि योग्य भूमि का विवरण :
9. वर्तमान में पशुपालन कार्य अनुभव:
10. यदि डेयरी है तो दूध देने वाले पशुओं की संख्या: गाय: भैंस: कुल दूधारू पशु:
11. दुग्ध उत्पादन लीटर प्रतिदिन:
12. लाभार्थी अंश (प्रोजेक्ट का 25 प्रतिशत) देने की क्षमता हों / नही
13. निकटवर्ती पशु चिकित्सालय का नाम:
14. बैंक का नाम व पता जहाँ से ऋण प्राप्त किया जाना है:

लाभार्थी के पूर्ण हस्ताक्षर  
पता:

दिनांक: